



... and it fits!

shop SYSTEMS
Knoblauch GmbH
Zeppelinstr. 8-12
D-88677 Markdorf

Julia Bader
Fon: +49 (7544) 9530-711
Fax: +49 (7544) 9530-719

bader@shop-systems.com
www.shop-systems.com

Press Release 01/2008

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Hardly wider than a seam – the new Shop Systems' presentation system "seam"

Markdorf/Duesseldorf (Exhibition), February 2008 – The company Shop Systems Knoblauch GmbH introduces the new presentation system "seam" at the Euroshop 2008 in Duesseldorf. On the stand, the visitors get to know and can test the new system with plenty of innovative details.

The aluminium rail „seam“ with a slot width of 3.5 or 8.0 mm is the core piece of the new vertical presentation system. The "seam" rail is either milled into a panel or mounted with the easy "snap" technology if used as a column system. Thereby, the rail is connected to the wall panels via a rear plastic adaptor. This allows a quick assembly and an easy replacement of panels without deconstruction.

The fitting elements merge smoothly with the presentation wall, as the insertion parts fit completely with the particular depth of the rail.

The system can optionally be equipped with the modular and cordless LED based lighting technology „bright“.

„seam“ with a slot width of 3.5 mm is used for a centre overlapping presentation, whilst the rail with a slot width of 8.0 mm is for a use flush with centre. The fitting elements are available alternatively with a matt chrome surface finish or in stainless steel.

(22 lines, 1189 characters)

Shop Systems Knoblauch GmbH:

The company Shop Systems Knoblauch GmbH was founded in 1990 and is one of the leading manufacturer of modular shop fitting systems. The products are sold on an international basis; the export rate in 2007 was roughly 40%. The Shop Systems Knoblauch GmbH is specialised in the development and production of shop fitting systems in stainless steel, steel and aluminium.

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Press Release 02/2008

01.04.2008

One round ahead: xpuc – the new round socket for horizontal presentation surfaces

Markdorf/Duesseldorf (Exhibition), February 2008 – The company Shop Systems Knoblauch GmbH introduces the new round socket for installation into horizontal glass or wooden surfaces. The visitors can look and see the diversity of the “xpuc” socket.

The round „xpuc“ socket made of robust zinc die casting is mounted into horizontal presentation surfaces such as cashier desks, display tables or pedestals. The installation can be done in wood or glass. For installation into wooden materials, the socket is locked by a zinc die casting nut. If installed into glass, two plastic spacers and a discreet ring nut.

The sockets are available with the surface finishes matt chrome or matt nickel. The fitting range meets with all requirements for an accented merchandising: placard frames in sizes DINA A6, A5 and A4 as well as shelves for shirts, shoes or accessories.

(15 lines, 860 characters)

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Press Release 03/2008

01.04.2008

Shop Systems' new framework: "pure" – the upright presentations frames for wall mounting or mobile shop stands

Markdorf/Duesseldorf (Exhibition), February 2008 – One of the highlights on the Euroshop stand of company Shop Systems Knoblauch GmbH is the new presentation system "pure". The frames with slots at the rear for the invisible insertion of fitting elements are offered in two different heights for the mounting on walls or mobile shop stands.

The new system "pure" (derived from puristic) consists of presentation frames for two different uses. The higher one (2600 mm) is mounted on the walls directly and can be cascaded. The 1450 mm frame is for installation on mobile shop stands. Due to this double use, a complete store can be equipped with "pure".

The frames are made of an aluminium profile and are slotted at rear. The fitting elements are inserted invisibly. The presentation is flush with the frame center of 625 mm.

The fitting range is especially designed for the frame system and – as the frames themselves – available with a matt chrome surface finish. The merchandise arms show a particular elegance: Made of square solid bars or tubes they even have square pins as front stopper.

(20 lines, 1092 characters)

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Press Release 04/2008

01.04.2008

A clever move: Shop Systems introduces the new rail system “moveline”

Markdorf/Duesseldorf (Exhibition), February 2008 –

With the new rail system „moveline“, the Shop Systems Knoblauch GmbH launches at the Euroshop 2008 a both functional and aesthetical system: One rail only for the insertion of complete wall panels or single fitting elements.

The aluminium rail “moveline” is a horizontal presentation system. The rail is easily screwed on the wall from the front without difficult assembly. With an additional fitting for castors, complete wall panels are inserted and moved along the rail. The complete range of single fitting elements from the “aluline” system can be used with the rail, as well.

The “moveline“ rail is made of an aluminium profile and is cut to size before despatch according the customer’s desire.

(15 lines, 750 characteristics)

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Press Release 05/2008

01.04.2008

The “ipuc“ family grows: “ipuc10“ the new socket from Shop Systems

Markdorf/Duesseldorf (Exhibition), February 2008 – At the Euroshop 2008, the Shop Systems Knoblauch GmbH introduces the new “ipuc10“ socket. Its minimised size and the filigree fitting elements make “ipuc10“ an ideal carrier socket for the presentation of light goods.

With the new socket within the “ipuc“ family, the single point carrier system covers another field of shop fitting: The “ipuc10“ has a reduced size of only 20 x 10 mm and a load capacity of up to 10 kg. The fitting range is designed for the presentation of lingerie, shoes and accessories.

As the big brother “ipuc25“, the new socket is installed into wood or acrylic glass. The socket is made of solid zinc die casting and is available with a matt chrome or matt nickel surface finish. The fitting elements are accordingly available in stainless steel or with matt chrome surface

The centre of 400 m is optimised for the use of “ipuc10“

(16 lines, 904 characteristic)

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